



YOUNG ENTERPRISE BELGIUM (FRENCH)

PRODUCES



TRADE FAIR 2010



6 & 7 FEBRUARY 2010

That event constitutes one of the best opportunities for achievers to explore their abilities to sell products in a particular environment and to share a very enjoying time with young people taking part in a similar adventure.

WHAT IS IMPORTANT ?

It is a French speaking event but our staff 'll supervise international teams in English.

Arrival of your teams is expected on Friday 5, before 19.00.

The Trade Fair 'll close on Sunday 7 at 13.30.

We expect at least 4 achievers + 1 adult per team.

THREE DAYS OF FUN

FRIDAY

- o *Our staff 'll welcome you at the airport/station and drive you to the hostel (or by taxi).*
- o ***If you wish to have a dinner (that must be before 19.00), please, fill the appropriate box in the registration form***
- o *In the evening, you should have enough time for a walking sightseeing of the very centre of Brussels. You'll receive maps of Brussels and of means of transport.*

SATURDAY

- o *Day : teams display their stalls in the shopping center ; invite customers to have a look at their products ; enter competitions all the day long ; meet each other and exchange points of view about the experience...*
- o *Night : Let's get our big party. All teams sleep in Youth Hostels !*

SUNDAY

- o *Morning : the "Three Minutes to Convince" Competition => the most confident teams take part in a public show (see below + registration form).*
- o *Midday : closure of the Trade Fair with awards ceremony (prizes to winners of the competitions)*

REGISTRATION

The total cost for your participation is 150 EUR/ pers (adult/student).

Included

Two nights + breakfasts, Friday's evening meal, stall + material, busses, Saturday's evening meal (food tickets), competitions awards, Saturday's party, Sunday morning ceremony + sandwiches.

Note that as the cost covers everything, it is not possible for you to remove one of these expenses.

Not included

Saturday's lunch, transport after the ceremony, your flight/ transport to Brussels and from Brussels to your country.

ACCOMMODATION

You will sleep (students and teachers) in Youth Hostels. Girls and boys will be separated, as students from the teachers. It may happen that we are obliged to ask you to share a room with an other teacher. If you do not want this, we ask you to pay an extra fee for a single room. Please, inform us in advance.

TOURISM

More information about Brussels on www.bruxelles.irisnet.be, flights on www.brusselsairport.be, trains on www.b-rail.be and the shopping centre on www.cora.be.

TRANSPORT (BUSES)

Saturday

Morning : from the hostel to the shopping center

Evening : from shopping to hostel ; from hostel to the party

Night : from the party to hostel.

Sunday

Morning : from hostel to the ceremony.

Please note we cannot assume your departure => we will give you a map of the metro network.

More than 100 companies have been taking part in our last Trade Fair !

THE COMPETITIONS

On Saturday, teams participate in different competitions. We really think this is the best way for students to meet each other and get other points of view or ideas for the company development. Teams may be selected by the jury and awarded. In order to ease your preparation, we resume the component of each competition.

1. The most innovative product

Innovative character, design, finishing quality, efficiency, packaging, environmental impact.

2. The best stand

Visual impact, attractive way to display presentation products, written information about sales-prices-products, logo.

3. The unexpected items

A game that asks you to look for unexpected things/ objects in the shops windows of the commercial centre.

6. Three Minutes to Convince Competition

Your goal : to convince the public by a show/ sketch during three minutes your team is the best one.

You may use music, dance, speech...

Let's make it fun & funny !

paper... Registration before 18 January 2010.

4. The best marketing approach

Stall and sales staff presentation (look), impact on clients, promotional campaign, staff efficiency on the product presentation.

5. The best team

Visual impact of your stand, clear name and information of team and product, product quality, effective commercial approach, team spirit, well-built business plan, effective cooperation between people, effective learning of entrepreneurial activities.

7. The best poster

Team has to realize a poster on the theme « company promotion ». Material provided by us : markers, magazines, black pencils, rubber, ruler, cut material, colour sheets of paper... Registration before 18 January 2010.

REGISTRATION FORMS BRUSSELS TRADE FAIR 6 & 7 FEBRUARY 2010

1. THE TRADE FAIR

Name of your organisation	
Country	
Organization's Address	
Name of team	
Number of people	... Adults / ... Students
Product/ service	

Please select what you need/ wish :

- Transport from the station/airport to the hostel
- Electricity (European standard, 220 V) please note it's forbidden to cook or to use any oven and music
- Dinner at hostel on Friday evening**
- Participation to the "Three Minutes to Convince Competition"**
- Participation to the Poster Competition**

Name & address of the contact person (in CAPITAL LETTERS) :

Please select an accompanying adult

F/ M (1)

Name:

Address:

Phone: Mobile:

E-mail:

Name & Address of the Adviser(s) or Teacher(s) (in CAPITAL LETTERS) :

Teacher/ adviser 1: F/M (1)

.....

Teacher/ adviser 2 : F/M (1)

.....

Name of the mini-company members + Birth date (in CAPITAL LETTERS) :

Student 1 : F/M (1)

Student 2 : F/M

Student 3 : F/M

Student 4 : F/M

Student 5 : F/M

Student 6 : F/M

Student 7 : F/M

Student 8 : F/M

(1) Delete as appropriate.

ARRIVAL ... /02/10

TIME : ...

FLIGHT (n°) :

RAILWAY (n°+ arrival station) :

DEPARTURE ... /02/10

TIME : ...

FLIGHT (n°) :

RAILWAY (n°+ arrival station) :

2. THE « THREE MINUTE TO CONVINCING » COMPETITION

- We take part into the « Three Minute to Convince » Competition : Yes - No (1)
- Number of people taking part into the show : ...

(1) delete as appropriate

IMPORTANT POINTS

1. The Competition will happen on Sunday morning. Once you registered, we'll send you information about the competition and rules to follow.
2. The recording of the presentation on a CD or a DVD must last maximum 3 minutes and must be the same as the one that will be showed on the day of the competition.
3. Once you registered, we ask you to send us your CD/ DVD before the 18 January 2010.
4. **Based on this CD or DVD, the best shows will be selected by a jury. Please note we changed this rule from the last years thus, you are not sure to be selected.**
5. We provide you a professional infrastructure, but your music must be engraved on CD or on USB key in 1 file.

3. FEE CALCULATION (DEADLINE 18 JANUARY 2010)

FEE CALCULATION	NUMBER	EUR/person	TOTAL
Achiever		150	
Adult		150	
			...

This amount must be transferred to (*) :

Account holder : ASBL Les Jeunes Entreprises
Name of Bank : BNP Paribas Fortis
Address of Bank : 9 Place Meiser -1030 Brussels - Belgium
Account number : 210-0439013-43
Swift Code : GEBA BEBB
IBAN Code : BE66 2100 4390 1343
Currency : EURO
Key Word : Trade Fair 2010 / country/ company's name

(*) Bank charges must be carried by the payer => please check it before sending us the money !

Questions ? Mail to fabienne@lesjeunesentreprises.be